

# **The Business of iCOOP KOREA**

## **- for contribution to communities**

**iCOOP Cooperative Development Center**  
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# The 7<sup>th</sup> Cooperative Principle: Concern for Community

Let's start co-operatives and encourage people to return in their depopulated communities where farmers and businesses left.

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## 2. Multicultural Centers of Member Co-ops

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# **iCOOP Natural Dream Park**

**An Outline of  
iCOOP Natural Dream Park  
in Goesan and Gurye**

# Principles

## **Only**

The Park enables comprehensive management to detect food contamination and to protect food safety. Those products made with high standards and quality will be provided only to members under a reasonable price.

## **Value**

iCOOP KOREA designed the park to create integrated synergistic effects by converging workforce, facilities and logistics in one place. It could contribute to provide products at reasonable price and realize the popularization of ethical consumption.

## **Best**

Through systemizing food safety management, products are made in compliance with orders and supplied without long-term storage.

# Concepts

Nature + Humans

## Ecological Complex

in harmony with humans and nature

Nature + Industry

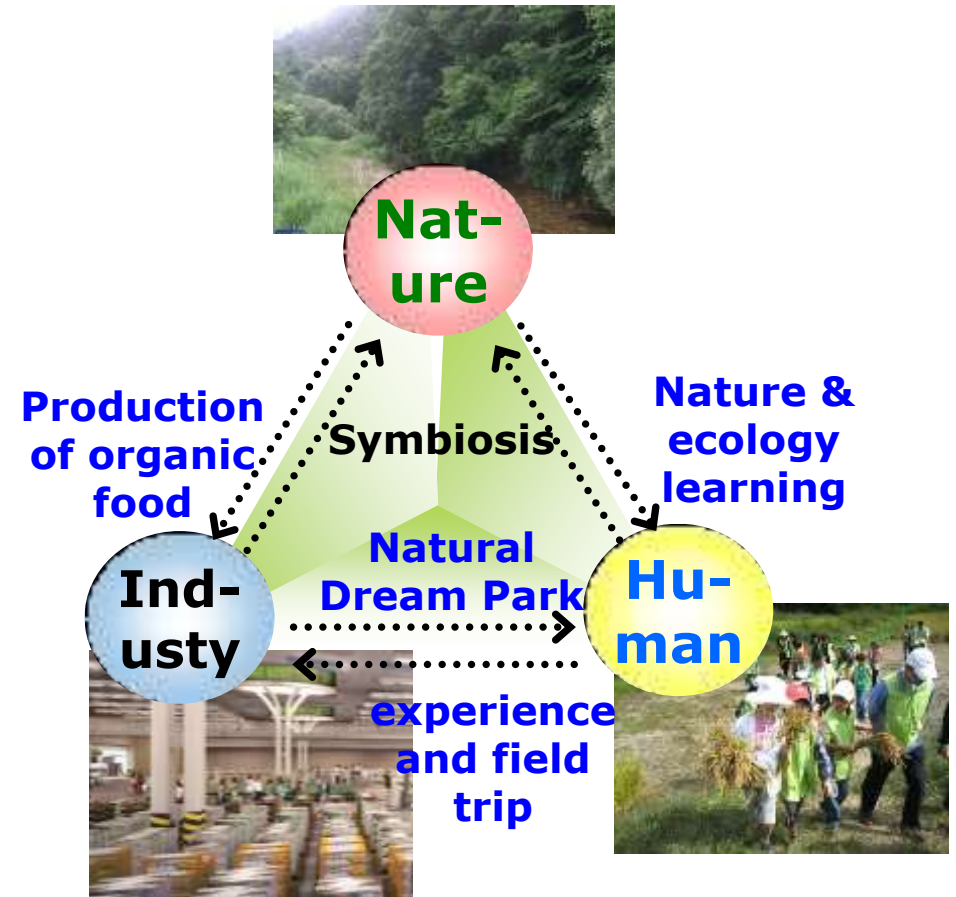
## Organic-Industrial Complex

for local green growth

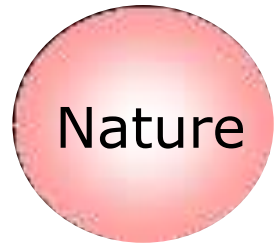
Humans + Industry

## Green Tourism

through experience and field trip

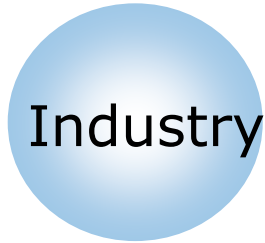


# Strategy



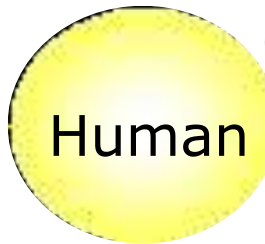
Sustainability  
+  
Amenity

- Green & Blue Network associated with nature that surrounded the Park
- Eco-green pedestrian network



Value creation  
+  
resources recycling

- High value added through specialized production
- Toward Zero-Emission through resource-circulating network
- New renewable energy such as solar and geothermal energy

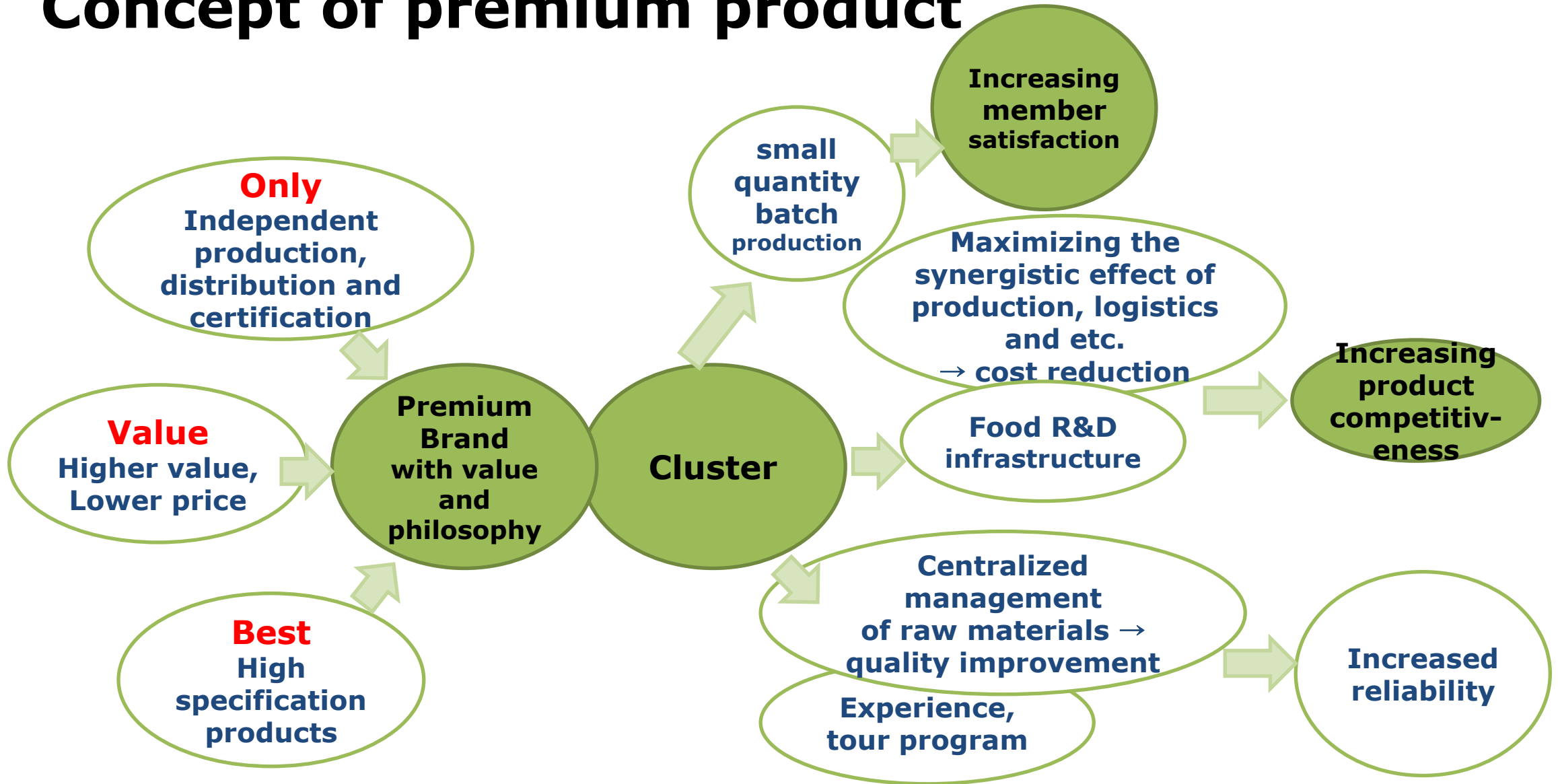


Green tourism  
+  
Community garden

- Green-Tourism through experience, exchange and leisure experience
- Community Garden where community people gather
- Education Park to learn nature and environment



# Concept of premium product



# System for quality, sanitation, safety and product development



# Expected effects

- Establishment of a virtuous cycle of production and consumption (Stable production and consumption of eco-friendly agricultural products)
- Securing source of extra income of farmers (by participating in processing business)
- Cost reduction and improvement of eco-friendly processed foods' quality
- Strengthening network (eco-friendly organic food market expansion, R&D, agriculture & rural tour development, profit sharing, new jobs, network between various co-ops )
- Positive effects on local economy (ensuring more stable outlet to local products, public services expanded through increased local tax revenue, increased population influx)

# **Gurye Natural Dream Project**

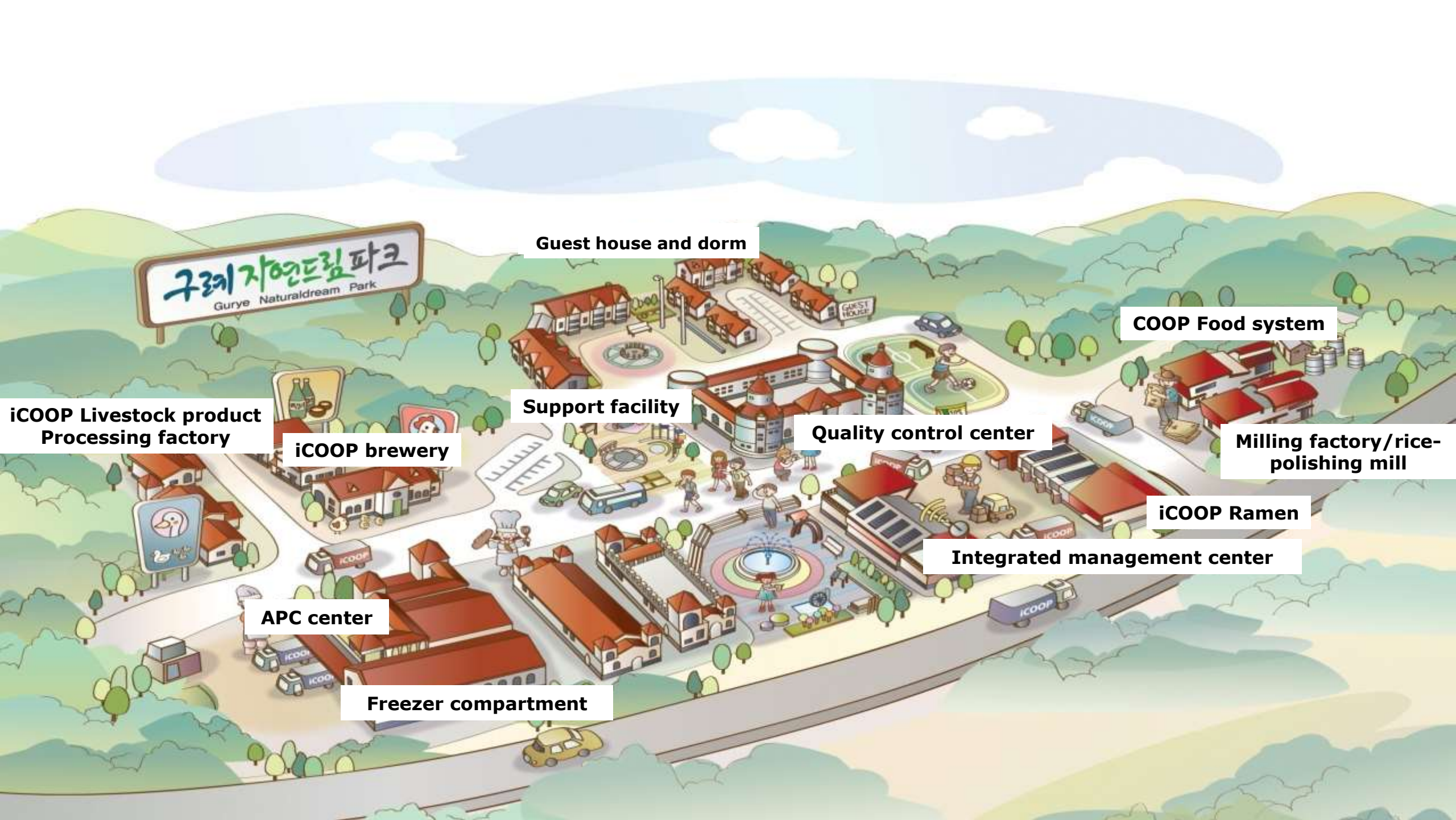
# Gurey Natural Dream Park

- Gurye gun, Jeollanamdo-province
- Total 149,336 m<sup>2</sup> space
- Over KRW50billions invested
- Over 400 jobs created
- Food and beverage production, Logistics service
- Grand opening on April 4, 2014



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구례 자연드림파크  
Gurye Naturaldream Park

Guest house and dorm

COOP Food system

iCOOP Livestock product  
Processing factory

Support facility

Quality control center

Milling factory/rice-  
polishing mill

iCOOP brewery

iCOOP Ramen

Integrated management center

APC center

Freezer compartment







## iCOOP Ramen



9 items of Korean wheat ramen produced

## COOP Dough



Dough, dumpling/COOP Bakery :bread and cake

## COOP SERVICE



Logistic center, Integrated management center and Olgodun(Korean traditional snack production)

## APC(Agricultural products Processing Center)



Kimchi production/ low temperature storage



### Guest House



18 rooms

### Support Facility(A)



Restaurant, laboratory, office, convenient store, information center and café

### Support Facility(B)



Experience place, theater, meeting room, office, cafeteria, laundry room, fitness center and sauna

### iCOOP Brewery



Korean rice wine(Makgollli)

**iCOOP Livestock product**



Meat processing factory

**Duck meat processing factory**



Antibiotic-free duck meat processing factory

**Dormitory**



44 rooms

**Kimchi factory**



Kimchi making factory

## Milling factory



Rice milling

## Rice polishing mill



Brown and white rice

## Starch mill



Seasoning and soup power produced

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# Support Facility



**Experience Room**



**Office**



**Gym**



**Sauna**



**Cafeteria**



**Cinema**



**Natural Dream Store**



**Playroom**



**Natural Dream Café**



**Information center**

# The Progress of Gurye Natural Dream Park

- **2011. 06** : Cluster investment MOU signing between iCOOP Union and Goesan-gun, Chungcheongbuk-do province
- **2011. 10. 25** : **The groundbreaking ceremony**
- **2012. 06** : Completion of iCOOP Ramen factory
- **2012. 09** : Completion of logistic center and integrated management center
- **2012. 12** : Completion of guest house
- **2013. 01** : Completion of COOP Dough
- **2013. 08** : Completion of poultry processing factory
- **2013. 09** : Completion of Kimchi factory
- **2013. 11** : Completion of APC(Agricultural products Processing Center)
- **2013. 12** : Completion of dormitory and rice-milling factory
- **2014. 01** : Completion of support facility(A)
- **2014. 04. 04** : **The grand opening ceremony**

# Gurye Natural Dream Park's contribution to the community



**Gurye** is a very small rural community with a population of 27,518, 11,851 households, and 9.3% of fiscal self-reliance ratio.

## The effects of Gurye Natural Dream Park:

1. Purchase of local produce: Since last year, about KRW20billion of local produce has been used in Ramen factory.
2. Cultural facilities: an café and 2 theaters with capacity of 70 people
3. Sharing Project: Since 2012, Seed Foundation has donated products and provided scholarships for Gurye communities. Planning to open an ob/gyn.
4. Employment effects: total of 400 jobs (currently , 80% of 300 employees are neighborhood residents)

**Goesan Organic Food Industrial Complex**  
**and**  
**Goesan Fermented Food Industrial Complex**



# Goesan Organic Food Industrial Complex

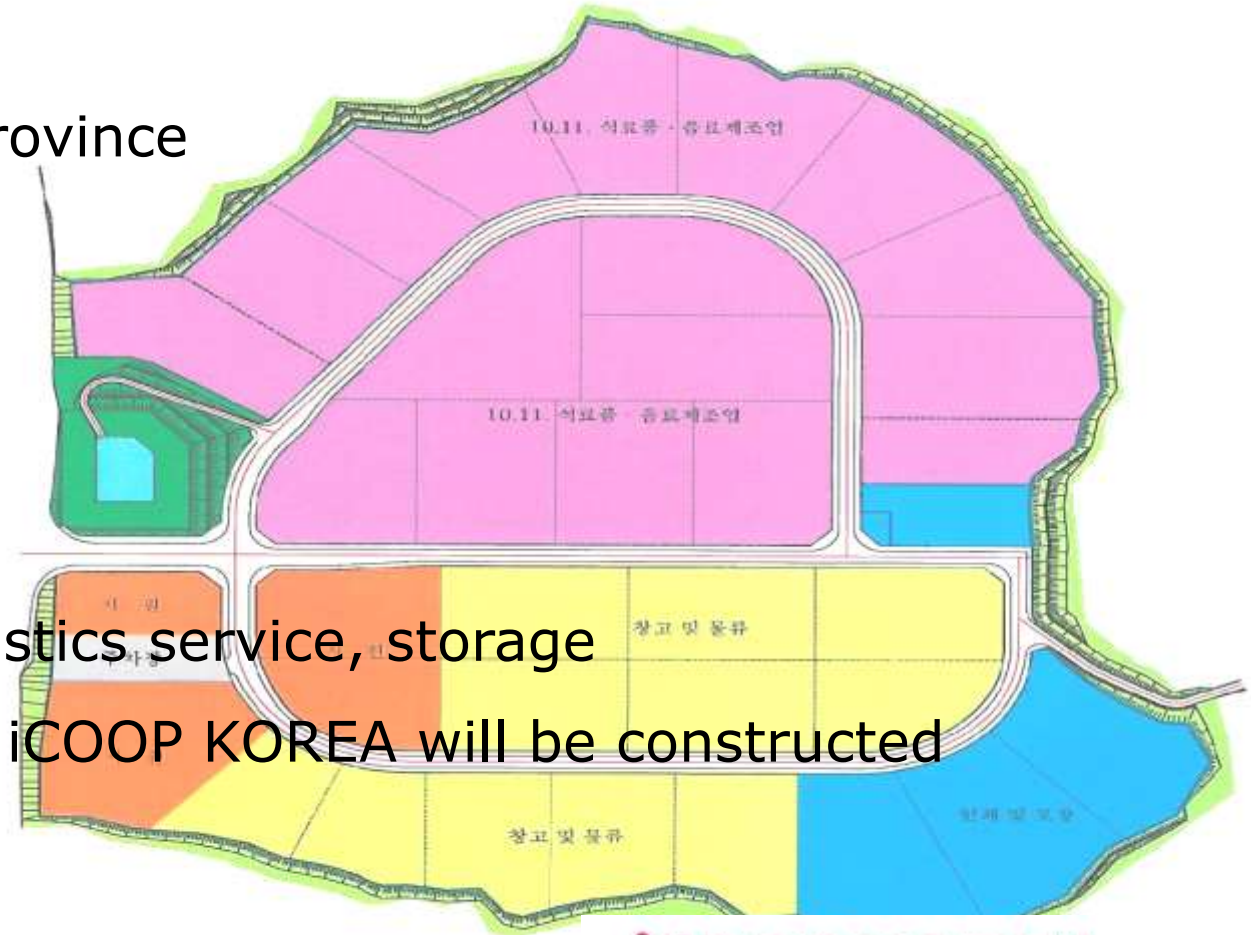
- Goesan-gun, Chungcheongbukdo-province
- Total 492,828m<sup>2</sup> space
- Over KRW100billions invested
- Over 900 jobs created
- Food and beverage production, Logistics service





# Goesan Fermented Food Industrial Complex

- Goesan-gun, Chungcheongbukdo-province
- Total 231,406 m<sup>2</sup> space
- Over KRW100billions invested
- The project of Goesan-gun
- Over 1,047 jobs created
- Food and beverage production, logistics service, storage
- On 7,247 m<sup>2</sup> site, beverage factory of iCOOP KOREA will be constructed



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# The progress of Goesan Project

## Goesan Organic Food Industrial Complex

- **2014. 03** Road maintenance and improvement near the complex
- **2014. 06** Starting construction of sprouts and grain factories
- **2014. 11** Selection of construction contractor
- **2015. 01** Starting of infrastructure Construction
- **2015. 10** Starting of factory construction
- **2016. 05** Completion of factory construction
- **2016. 06** Completion of infrastructure Construction and waste water disposal plant
- **2017. 12** Completion of construction

## Goesan Fermented Food Industrial Complex

- **2014. 05** Starting of construction of beverage factory and RPC
- **2014. 06** Starting of dormitory construction
- **2014. 09** Completion of RPC
- **2014. 07** Completion of beverage factory and production base
- **2014. 12** Full purchase of the fermented food industrial complex
- **2015. 01** Starting of factory construction
- **2016. 12** Move-in of companies

# **The Opening Ceremony of Gurye Natural Dream Park**





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3,000 members and 1,000 Gurye community people attended.





WE ARE MAKING THE ONLY

GRAND OPEN

iCOOP KOREA

울산iCoop생협





GRAND  
OPEN

icoop 생협

ICOOP 서울생협











# Multicultural Centers of Member Co-ops

# Multicultural Centers of member co-ops

Total of 5 multicultural centers (Hanwolnamdo, Namwon, Hanbat, Sangju and Daejeon)

- Members' economic participation and democratic management : Established by investment of members and producers, All facilities including stores are operated by members.
- Concern for community: Those centers were established in non-metropolitan areas which are less likely to have access to culture compared to metropolitan areas. Community people enjoy their hobbies such as cooking, knitting or horticulture, watch movies and hold seminars in the centers. -> Many member co-ops plan to establish multicultural centers
- Cooperation among co-operatives : Medical facility of Mindle health co-op opened in the Hanbat multicultural center.













**Thank you**

계수처리장

차고지

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