Seminar on

"Social Economy and Social Innovation –

Experience in Korea and

its Implications to Hong Kong"

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Agenda

A. Think globally and act locally, creating the space of social economy in Hong Kong

B. Learning from Seoul, the Sharing City: Radicalizing the role of government

C. Social economy from movements' perspective, rethinking youth's role in social innovation with COMMUNITY

D. Social Economy Producing a Revaluation Process

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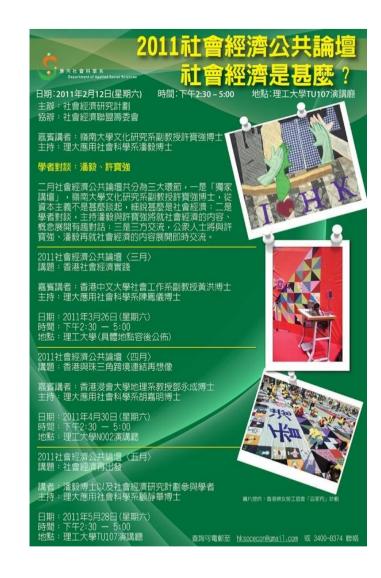
C. Social economy from movements' perspective, rethinking youth's role in social innovation with COMMUNITY



Promoting value-based, people-led eco activities and people are always kept at the core of economy, not risking people's good for profit maximization

Change Strategies:

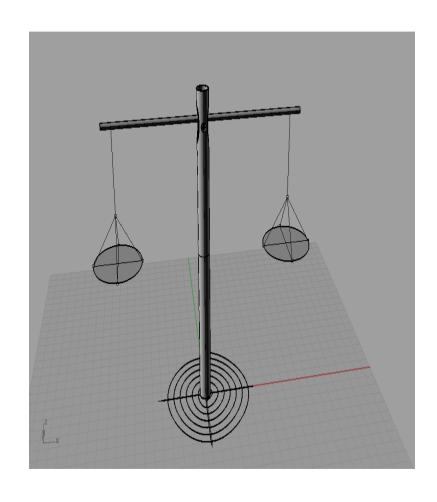
- Organizing public forum to produce dialogue on vision and action both globally and locally (discourse)
- 2. Collecting stories (ethics in practices)
- 3. Bridging and linking (solidarity)
- 4. Involving young people, producing social media and publication, organizing market fair (educating new knowledge in community)



2011 Market fair at university campus

Students design installation of balanced scales

Justice symbol@resisting monopoly power





University-Community partnership







Street of Social Economy



Citizens participating in stitching waste buttons on the map waste buttons of support a cultural symbol of support

To connect people giving recognition to those spatial initiatives of social economy



Building alternatives in civil society through advocacy and education *July First 2012 action*

Calling for autonomy and solidarity; Transforming everyday life practices of production, distribution and consumption:

Let's support small shops, grocery stores and second hand shops; promote recycling and minimize waste production; support producers' cooperatives and ethical consumption; support local agricultural production, fair-trade food and crafts; think beyond price and product quality, always consider the social relations underneath trade and economic exchange

Back from Sharefest....

Public space
Public space
Cultural space
Green space
Production space
Living space
Market space
Institutional space

Seoul HK SEHub....

Gifts sharing

Food, daily necessities, recycling/upcycling products, arts and crafts, repair, story media, mapping, invention

Social Economy is Innovation!?

Connection

Communication/trust,
Organization structure,
Code of Cooperation,
Reciprocity,
Learning commons

Challenges and changes

 The global financial crisis provides a valuable lesson for us to re-examine the neo-liberal economic thinking. This economic development thinking, characterized by free trade, globalization of capital, de-regulation of market, privatization of state assets and lessening of social welfare and other social provisions, creates serious impact on the livelihood of the working class as well as depriving people's relationship of mutual care in their social/economic living.

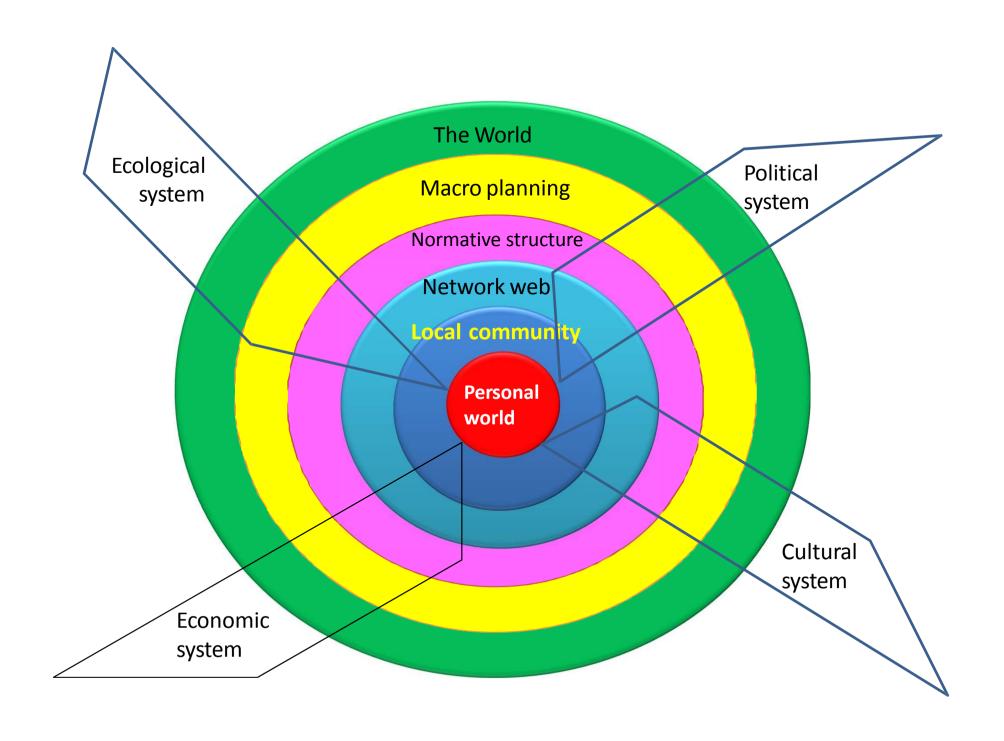
Challenges and changes

- Under what circumstances, will there be the institutional restructuring to have a central government body to coordinate SE development?
- Under what circumstances, will there be the legal framework and protection be evaluated and reformed eg. on cooperative society ordinance, public procurement, corporate social responsibility, tax exemption?
- Under the desirable model of fund support for start up and sustainable growth, the finance will be drawn from government, business sectors and/or from community?
- Where are the SE spaces in community?
 Who creates them?

D. Social Economy Producing a Revaluation Process

Proposing a Holistic Model

(adapted from UNESCO materials on peace and environment)



1. Personal world:

As a participant/practitioner, I reflect on my origin, belief, life experiences and personal aspiration.

2. Local community:

I reconnect with the local place and assess/appreciate its special features, its history, tradition, assets including those challenges to development.

3. Network web

I review those potential and existing organizations of the first, second and third sectors in the environment, assess the flow of ideas, information, experiences, practice wisdom, resources to identify the opportunities for collaborative changes.

4. Normative foundations of the society

I re-examine the shift of public attitude, will people understand/appreciate/support/doubt/ be detached/cynical about the possibilities and upscaling potentials?

Special concern is put on generating the process of consciousness raising, organizing mutual support and social participation which will be embedded within the social economic activities.

5. Macro planning

I evaluate to what extent the city/country's planning and public policies will facilitate the desirable changes, what kind of effective strategies can be designed to promote and advocate for institutional recognition and support.

6. The World

I desire to learn the new knowledge of relating, knowing and being. It is a new relationship with the World, through renaming society, economy, ecology, justice, fairness, care, development, capitalism, exploitation, monopoly, violence, alternative, abundance, poverty, happiness, cooperation, peace, love...

Utopia as a reflection on the Dialectics
Working within the tension of
Idealism and Pragmatism

You

Be the Change,

Bring the Change Together

END